



BOYS & GIRLS CLUBS
OF METRO PHOENIX

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FOR IMMEDIATE RELEASE

**BUFFALO WILD WINGS AND BOYS & GIRLS CLUBS OF METRO PHOENIX PROMOTE
TEAMWORK THROUGH CHEERLEADING**

Funding from Buffalo Wild Wings supports cheerleading program at BGCMP Swift Kids Branch

(Phoenix, AZ November 19, 2013) – A group of Glendale Boys & Girls Clubs of Metro Phoenix (BGCMP) members are learning teamwork through cheerleading, thanks to a grant from the Boys & Girls Clubs of America and Buffalo Wild Wings.

The cheer squad began in January 2013, when Swift Kids Branch Program Manager Russ Kazmierczak noticed rifts growing between the members.

“Before the squad began, a lot of the girls were very cliquey, and that tended to build some rivalry,” says Kazmierczak. “The Cheer Squad has really united our girls. They’ve built a sense of camaraderie that wasn’t there before, and with each performance they’re developing poise, fitness and self-confidence.”



Funding from Buffalo Wild Wings allowed the squad to purchase much-needed team uniforms, shoes, pom-poms and practice mats.

The team has performed at a number of Valley events including the BGCMP’s The Big Event and the

grand opening of a Buffalo Wild Wings restaurant.

About Boys & Girls Clubs of Metro Phoenix

Since 1946, the Boys & Girls Clubs of Metro Phoenix has empowered all youth—especially those who need us most - to reach their full potential as caring, productive, responsible citizens. Each year, 22,000 youth benefit from our life-changing programs and services at 12 Clubhouses, outreach programs in local schools, juvenile detention centers and Dental Clinic. Visit www.bgcmp.org for more information.

About Buffalo Wild Wings

Buffalo Wild Wings, Inc., founded in 1982 and headquartered in Minneapolis, is a growing owner, operator and franchisor of Buffalo Wild Wings® restaurants featuring a variety of boldly flavored, made-to-order menu items including its namesake Buffalo, New York-style chicken wings. The Buffalo Wild Wings menu specializes in 20 mouth-watering signature sauces and seasonings with flavor sensations ranging from Sweet BBQ™ to Blazin'®. Guests enjoy a welcoming neighborhood atmosphere that includes an extensive multi-media system for watching their favorite sporting events. Buffalo Wild Wings is the recipient of hundreds of "Best Wings" and "Best Sports Bar" awards from across the country. There are currently more than 900 Buffalo Wild Wings locations across 49 states in the United States, as well as in Canada.

About Boys & Girls Clubs of America

For more than 100 years, Boys & Girls Clubs of America (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, nearly 4,000 Boys & Girls Clubs serve some 4 million children and teens through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native American lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. Clubs provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Priority programs emphasize academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 57 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at bgca.org/facebook and bgca.org/twitter.

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