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## **Buck for Kids: Dutch Bros. Coffee Proceeds to Benefit Boys & Girls Club of Phoenix**

**PHOENIX, Ariz. (Dec. 2, 2012)** —On Friday, Dec. 6, all 13 Dutch Bros. Coffee locations in Arizona will donate 50 cents from every drink sold to the Boys & Girls Club of Phoenix.

It's Dutch Bros. Coffee's annual Buck for Kids Day, when all 213 locations in seven states donate drink proceeds to youth programs selected by local owner-operators. Last year's Buck for Kids Day raised \$3,443 locally for Boys & Girls Club of Tempe and \$139K for children's causes company-wide.

Dutch Bros. Coffee Co-Founder Travis Boersma, a father of four himself, says, "We love kids. Their enthusiasm for life is contagious, and we want to help them enjoy their lives without worry."

Customers can support a good cause at locations in Phoenix, Tempe, Scottsdale, Mesa, Gilbert and Peoria. To find the location nearest you, visit [www.dutchbros.com/locations](http://www.dutchbros.com/locations).

Jim and Janice Thompson locally own and operate 12 of the 13 locations in Arizona. They plan to open their 13<sup>th</sup> location at 459 N. Gilbert Rd. in the historic district of Gilbert on Dec. 13 of this year.

Caleb Berkey locally owns and operates the Peoria location at 8387 W. Thunderbird Rd.

Company-wide, Dutch Bros. Coffee donates over \$1 million every year to nonprofit organizations and causes, in an effort to achieve its goal of, "Making a difference, one cup at a time."

### About Dutch Bros. Coffee

Dutch Bros. Coffee is the country's largest privately held, drive-thru coffee company, with over 200 locations and over 2,000 employees in seven states.

Dutch Bros. serves specialty coffee, smoothies, freezes, teas and its private-label, flavor-infused Dutch Bros. Blue Rebel™ energy drink.

The rich, proprietary coffee blend is handcrafted from start to finish. Every ingredient is measured, every process timed, and every cup perfected.

Known for upbeat baristas and genuinely caring service, Dutch Bros. Coffee was ranked by J.D. Power and Associates as highest in customer satisfaction for two consecutive years in its 2012 and 2013 Specialty Coffee Retailer Satisfaction Reports<sup>SM</sup>.

With a mission of, “Making a Difference, One Cup at a Time,” Dutch Bros. donates over \$1 million annually to nonprofit organizations and local causes selected by local owner-operators.

Dutch Bros. Coffee is headquartered in Grants Pass, Ore., where it was founded twenty-one years ago by Dane and Travis Boersma, brothers of Dutch descent.

To learn more about Dutch Bros., visit [www.dutchbros.com](http://www.dutchbros.com), like Dutch Bros. Coffee on Facebook or follow @DutchBros on Twitter.