



**Damooei Global Research provided BGCMP with qualitative information from our own Club members and their parents that is important for Club management and stakeholders to understand.**

BGCMP Club members:

- 69% think participating in sports and other physical activities at the club is helping them become more physically fit.
- 87% feel that participating in physical activities at the club is beneficial, i.e., they feel healthy, energetic, more relaxed, happier.
- 93% like participating in the club's programs.
- 84% think going to college is important for their future life and success.
- 77% plan to attend college or other post-secondary school after graduation.

BGCMP parents:

- 97% agree that their children are in a safe environment when attending the clubs.
- 89% feel that their children have gained self-confidence, 91% feel they are better able to make friends and 84% feel that their children get along better with the family since going to the club.
- 78% say that their children complete homework assignments more often since going to the club.
- 80% say that their children have improved their school performance and 79% feel that their children enjoy school more since going to the club.
- 85% feel that their children have shown more interest in physical exercise; and 66% feel they make better choices with respect to food and drink since going to the club.
- 84% feel that their children are more interested in doing volunteer work since going to the club.
- 94% work outside the home and 83% say that the clubs enable them to keep their job.
- 67% find that the cost of childcare is the greatest challenge they have in providing for their school-age children. The affordability of the Clubs is critically important to their ability to work and/or attend school.